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Prices DO NOT Include HST

To avoid disappointment call early and book your advertising space.

Created and Printed in Canada

Deadline: August 1

Advertising Samples: Choose from a variety of sizes to suit your needs.

AD SIZE		BLACK ONLY	FULL COLOUR	SIZE
QC - (1/12 pg) Quarter Column		\$ 450.00	\$ 525.00	11p6 x 14p (2 x 2.3)
3-U - (1/9 pg) Business Card		\$ 575.00	\$ 650.00	11p6 x 19p (2 x 3.23)
DQC - (1/6 pg) Double Quarter Column		\$ 825.00	\$ 1025.00	24p X 14p (4 x 2.33)
HC - (1/6 pg) Half Column		\$ 825.00	\$ 1025.00	11p6 x 28p (2 x 4.66)
1.5 DQC - (1/12 pg) 1.5 High Double Quarter Column		\$ 600.00	\$ 700.00	
2-3U (2/9 pg) Business Card		\$ 1050.00	\$ 1200.00	24p x 19p (4.6 x 3.23)
3-3U (3/9 pg) Business Card		\$ 1400.00	\$ 1600.00	36p x 19p (6.9 x 3.23)
TQC - (1/4 pg) Triple Quarter Column		\$ 1200.00	\$ 1350.00	36p x 14p (6 x 2.33)
TQV - (1/4 pg) Triple Quarter Vertical Column		\$ 1200.00	\$ 1350.00	11p6 x 42p (2 x 6.99)
1.5 TQC - (1/12 pg) 1.5 High Triple Quarter Column		\$ 850.00	\$ 1050.00	
DHC - (1/3 pg) Double Half Column		\$ 1500.00	\$ 1650.00	24p x 28p (4 x 4.66)
FC - (1/3 pg) Full Column		\$ 1500.00	\$ 1650.00	11p6 x 56p (2 x 9.32)
HP - Half Page		\$ 2000.00	\$ 2400.00	36p x 28p (6 x 4.66)
FP - Full Page		\$ 3500.00	\$ 4750.00	36p x 56p (6 x 9.32)

PLEASE NOTE: Your display ad will not necessarily be placed on the page in the position shown. Placement is dependent upon page layout at press time. Page layout will be determined by the publisher using the guidelines set forth by telephone directory publishing.

HOME BASED BUSINESS PACKAGE: Includes 1HSFP, 1 RL White Pages, 1 AL Yellow Business Pages & Tag (see our ad under) ----- \$225.00

Any additional display advertising (does not include line listings) when purchasing a Home Base Business Package is 20% discount.

MENU PAGE - RESTAURANT DINING: Includes: 1 Full Page Full Process Color in the Restaurant Dining Section
 1 RL Yellow Business Page Listing under "Restaurants" & Tag (see our Menu) ----- \$ 950.00

COMMUNITY PAGE SPONSORSHIP: Includes: 1 White Page Regular Line Listing & 1 Yellow Business Page Regular Line Listing + Tag --- \$ 760.00

COVER ADVERTISING: Please call the office and consult with a sales representative for pricing and availability.

WEBSITE ADVERTISING: Please call the office and consult with a sales representative for pricing and availability.

White Pages Advertising

RL - Regular Listing \$ 50.00

Name Address..... 000-000-0000

Tag Line (Extra Line of Information)..... \$ 25.00

Call Toll Free..... 1-800-000-0000

BN \$ 100.00

NAME Address..... 000-000-0000

HBN..... \$125.00

NAME

Address..... 000-000-0000

HBNN..... \$150.00

NAME

Address..... 000-000-0000

SB..... \$150.00

NAME Address..... 000-000-0000

HSBN..... \$175.00

NAME

Address..... 000-000-0000

HSBNN \$200.00

NAME

Address..... 000-000-0000

WTM1 ~ \$350.00

Logo, Name, Address, Phone, Fax

LOGO **NAME** Fax: 000-000-0000
Address..... 000-000-0000

WTM2 ~ \$375.00

WTM1 +2 extra lines of information

LOGO **NAME** www.mywebsite.com
Fax: 000-000-0000
Toll Free: 800-000-0000
Address..... 000-000-0000

WTM3 ~ \$450.00

WTM1 & Up to 4 extra lines of information

LOGO **NAME** www.mywebsite.com
Email: me@email.com

"Slogan"

Fax: 000-000-0000
Toll Free: 800-000-0000
Address..... 000-000-0000

White Page Corner Block Filler Ad

Every Page

Top Left or Top Right \$7500
Bottom Left or Bottom Right \$6500

Every 4th Page

Top Left or Top Right \$5500
Bottom Left or Bottom Right \$4500

Fax Email | Website

\$25.00* per listing

*Included at no charge when purchasing minimum \$300.00 of advertising.

Yellow Business Page

Line Listings

Non Advertiser Listing

Name
Address..... 000-000-0000

*Note: Client must be paying a monthly charge and be registered as a business telephone line with TELUS™. Listings will be listed as they are registered.

RL - Regular Listing \$ 50.00

AL - Alternate Category \$ 50.00

RLC - Listing in Color \$ 75.00

Choose from: **RED, BLUE or GREEN**

Name
Address..... 000-000-0000

Tag..... \$ 25.00

Tag-Color..... \$ 50.00

Choose from: **RED, BLUE or GREEN**

Extra Line of Information - Example:
Call Toll Free..... 1-800-000-0000

BN - Bold Name..... \$ 100.00

BNC..... \$ 125.00

Choose from: **RED, BLUE or GREEN**

NAME

Address..... 000-000-0000

HS ~ IN- COLUMN INFORMATIONALS NO LOGOS/TEXT ONLY

*HS Ads come in no color (black text on a yellow background) or choose from one of 3 colors: **RED, BLUE OR GREEN** complimented with a white background.

COMPANY NAME
1HS - 1/2" in depth
In Column Ad
Address..... 000-000-0000

Color: \$ 225.00
Black Only: \$ 175.00

COMPANY NAME
2HS - 1" in depth
In Column Ad
Address..... 000-000-0000

Color: \$ 275.00
Black Only: \$ 225.00

COMPANY NAME
3HS - 1 1/2" in depth
In Column Ad
Address..... 000-000-0000

Color: \$ 325.00
Black Only: \$ 275.00

COMPANY NAME
4HS - 2" in depth
In Column Ad
Address..... 000-000-0000

Color: \$ 425.00
Black Only: \$ 325.00

*6 pt - 14 pt type sizes are allowed. Type size determines the number of lines (the larger the type the less lines will fit).

*Please note: Type & Font Sizes are restricted to our specifications for In-Column HS Advertising.

TM (TRADEMARK) ~ IN- COLUMN INFORMATIONALS

TM Ads include Logo, Name, Number, Address, and lines of information. TM Ads come in no color (black text on a yellow background) or Full Process Color complimented with a white background.

Color: \$ 550.00 Black Only: \$ 450.00
Size: 2" x 2" or 11p6 x 12p

LOGO **NAME**

TM4 - 2" in depth
Address..... 000-000-0000